

Honda is a company built on the Power of Dreams: your dreams and ours. We make our dreams a reality so that you can realise yours. Our founder, Soichiro Honda was a dreamer. As his close friend and former Honda president, Kiyoshi Kawashima said: 'He would have a goal so enormous it seemed like a dream, and he'd just blurt it out. Then, once he'd come out and said it, eventually he would be certain to achieve it.' With this characteristic passion and drive, Soichiro established the Honda Motor Company, in 1948.

The pursuit of dreams was intrinsic to the success of Honda, the man. And to this day it remains the driving inspiration of Honda, the company. Dreams spur our continued achievement in every sphere of motor sport and the advancement of leading edge technology. The Power of Dreams is our driving spirit – ensuring that Honda is always working for tomorrow, pushing the limits of mobility for the 21st century.



**HONDA**  
The Power of Dreams



...OWN A PART OF HISTORY

**HONDA**  
The Power of Dreams

[www.honda.com.au](http://www.honda.com.au)

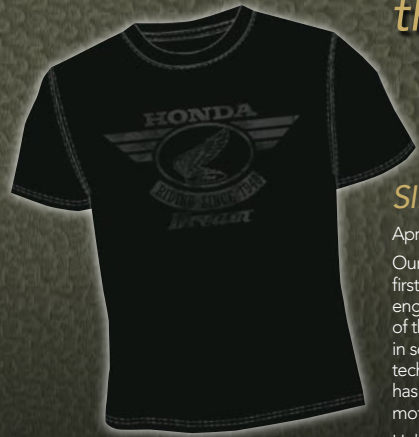
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LIMITED EDITION

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Your chance to be a part of the Dream...



### SINCE 1948

April 2008

Our founder Soichiro Honda's first product, the A-type bicycle engine, was only the beginning of the legacy that would result in some of the world's leading technology in motorcycling. Honda has now produced over 150 million motorcycles worldwide.

Help celebrate this momentous achievement with our first Limited Dream Collection release.

Part No. L08TS001DC.

Sizes S to 2XL only available. RRP \$35



### THE LEGEND BEGINS

June 2008

The Honda Racing legend all began at the Isle of Man TT in 1961, when Mr Honda's dream of showing the world that a Japanese manufacturer was capable of winning a flagship international event, was realised.

Celebrate the foundation and legacy that is Honda Racing.

Part No. L08TS002DC

Sizes S to 3XL available. RRP \$35

### THE DREAM IS REALISED

September 2008

The very first motorcycle Honda made was named the "Dream", a name that symbolised Honda itself, and this machine was certainly the embodiment of the company's dream of becoming a motorcycle manufacturer.

Remember to never underestimate the Power of Dreams.....

T-Shirt Part No. L08TS003DC

Sizes S to 3XL available. RRP \$35

August 2008

Cap Part No. L08CP003DC. RRP \$25



### RACING THROUGH THE AGES

November 2008

Racing is Honda's very DNA. What was learnt from building high performance racing machines has led to the development of groundbreaking production motorcycles that we know today.

This tee is released in Honda's 60th year to commemorate the development of our racing machines.

Part No. L08TS004DC

Sizes S to 3XL available. RRP \$35

T-Shirt ordering note: When ordering product please include size specification after full part number. Eg: ABC123XL



### A NEVER ENDING PASSION FOR RACING

June 2008

Racing has always been at the heart of Honda. There is no better way to celebrate Honda's 60th year then to reflect back on the passion that is Honda Racing.

Part No. L08CP002DC. RRP \$25



### WALLET

July 2008

This fine, 100% genuine leather wallet features the Honda Dream Collection logo embossed on the bottom right side.

Part No. L08WL001DC. RRP \$50

### FRAMED IMAGES

Framed Image 1 - July 2008 Part No. L08FR001DC

Framed Image 2 - Aug 2008 Part No. L08FR002DC

Framed Image 3 - Sept 2008 Part No. L08FR003DC

Framed Image 4 - Oct 2008 Part No. L08FR004DC

Framed Image 5 - Nov 2008 Part No. L08FR005DC

Framed Image 6 - Dec 2008 Part No. L08FR006DC

RRP \$145

Enjoy owning these timeless framed images of historic Honda motorcycles.

There are six framed images to own, released to celebrate Honda's 60th anniversary.



### 3D CRYSTAL IMAGE

May 2008

60 years of motorcycling brings us to our current day revolutionary machine the 2008 CBR Fireblade.

Part No. L08CR001DC. RRP \$75

### SHOT GLASS

July 2008

What better way to celebrate?

The historic Dream Wing logo is featured in metallic gold on the front and also has a gold rim.

Set of 2.

Part No. L08SG300DC

RRP \$25

